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July 27, 2006

TSX Venture Exchange: BAJ

## **PRESS RELEASE**

### **BAJA MINING APPOINTS NEW OFFICERS**

Baja Mining Corp. (the “Company”) is pleased to announce the promotion of Mr. Eric Norton to Vice President – Project Development and Operations.

Mr. Norton joined the Company in April 2006 as Director of Project Development (please see previous news release dated April 12, 2006). His new position reflects the broader scope of responsibility for the development of the Boleo project which involves not only all operations of the Definitive Feasibility Study, but also strategic planning and implementation of project operations.

Mr. William Murray assumes the role of Vice President – Corporate Development and Miss Kendra Greenslade has been appointed Corporate Secretary.

The Company also wishes to announce, pursuant to the Company’s Stock Option Plan (the “Plan”), a total of 2,950,000 incentive stock options have been granted to directors, officers and employees of the Company as defined by TSX Venture Exchange Policy 4.4. The options are exercisable for a five-year period at a price of \$1.33 per share and are subject to regulatory approval. The options will bear a four-month hold period ending November 27, 2006, in accordance with the terms of the Plan.

### **ON BEHALF OF THE BOARD OF DIRECTORS OF BAJA MINING CORP.**

*“John W. Greenslade”*

**JOHN W. GREENSLADE, PRESIDENT**

For further information please contact John Greenslade, President, at (604) 685-2323

*The statements made in this News Release may contain certain forward-looking statements. Actual events or results may differ from the Company’s expectations. Certain risk factors may also affect the actual results achieved by the Company. The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release*