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TSX Venture Exchange: BAJ

PRESS RELEASE

BAJA ENGAGES INVESTOR RELATIONS FIRM

John Greenslade, President of Baja Mining Corp. (“Baja” or the “Company”), is pleased to announce that it has engaged Scott F. Gibson and Company Inc. of Vancouver, B.C., to provide the Company with marketing and investor communications services. Gibson and Co. will assist the Company in gaining increased exposure to investors, brokers, analysts, newsletter writers and media. In addition, Gibson and Co. will assist management with strategizing and implementing the Company's communications programs.

Subject to approval of the Company's Board of Directors and acceptance for filing by the TSX Venture Exchange, Gibson and Co. has been engaged to a 12-month, renewable service agreement. Gibson and Co. will be paid \$4,500 per month. In addition, under certain vesting conditions, Gibson and Co. will receive 350,000 options to purchase Baja common shares at an exercise price of \$0.35 per share, expiring on the earlier of five years from the date of grant or thirty days after termination of the investor relations agreement.

Baja Amends current option pricing

In addition to the options granted above, Baja currently has options outstanding to purchase 4,430,000 shares at a price of \$0.75 per share (the majority of which expire in March 2009) and 200,000 shares at a price of \$0.22 per share (expiring October 1, 2005), of which options to purchase 2,910,000 shares have been granted to directors, officers and insiders of the Company. The Board of Directors has authorized an amendment of the option agreements to reduce the exercise price of all existing options that are currently exercisable at \$0.75 per share to an exercise price of \$0.35 per share. The decrease in the exercise price is subject to the acceptance of the TSX Venture Exchange and, with respect to options granted to directors, officers and other insiders of the Company, to the approval of disinterested shareholders at a meeting of shareholders. No amended options may be exercised until such approvals are received.

Baja grants further options

Shareholders of the Company previously approved a rolling stock option plan pursuant to which the options may be granted from time to time to a maximum of 10% of the issued share capital at the time to the grant. Based upon the Company's current issued capital, options to purchase a maximum of 6,657,986 shares may be granted. Accordingly, in

addition to the amendment of the current option price, the Board of Directors has approved the grant of options to purchase a further 1,290,000 shares at an exercise price of \$0.35 per share to directors, officers and insiders of the Company and a further 230,000 shares at an exercise price of \$0.35 per share, to employees of the Company or its Mexican subsidiary, all such grants expiring five years from the date of grant,

**ON BEHALF OF THE BOARD OF DIRECTORS OF
BAJA MINING CORP.**

“John W. Greenslade”

JOHN W. GREENSLADE, PRESIDENT

For further information please contact John Greenslade, President, at (604) 685-2323

The statements made in this News Release may contain certain forward-looking statements. Actual events or results may differ from the Company's expectations. Certain risk factors may also affect the actual results achieved by the Company. The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release